The Computing Tutor

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Unit 3 Assignment 2 Learning Aim C Student Guide DISTINCTION

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Learning Aim C: Implement The Use of Social Media In A Business

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C.P5, C.P6, C.M3, BC.D2, BC.D3 Evidence

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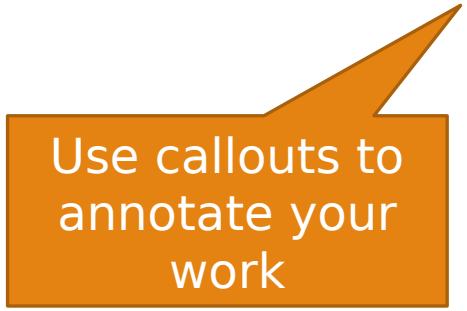
C.P5 Create Company Account

SCREENSHOT OF ACCOUNT

Add an annotated screenshot



DESCRIPTION OF ACCOUNT

Show the account being set up for the social media site you have chosen as part of the plan you came up with in learning Aim B.

Resources and Information	Textbook pages 206 - 207
Have I done This?	
Am I confident on This?	

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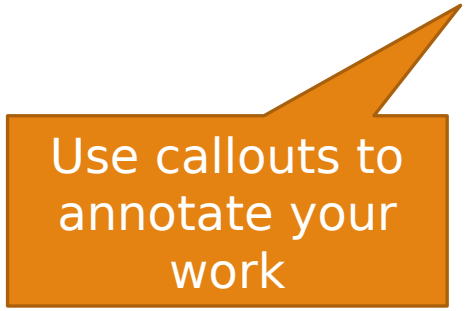
C.P5 Administer Company Account

TWO SCREENSHOT OF ACCOUNT SETTINGS

Add two annotated screenshots



DESCRIPTION OF ACCOUNT

Show the account being modified.

You will clearly need to show **BEFORE and AFTER** of some account settings being changed.

You will need to make at least TWO account changes

Resources and Information	Textbook pages 206 – 207
Have I done This?	
Am I confident on This?	

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BC.D3 Demonstrate Personal Quality

Here you need to write evidence showing how this section demonstrates one of more of the following personal skills:

Individual responsibility

Creativity

Effective self management

Resources and Information	The qualities suggested are: INDIVIDUAL RESPONSIBILITY, CREATIVITY and EFFECTIVE SELF MANAGEMENT
Have I done This?	
Am I confident on This?	

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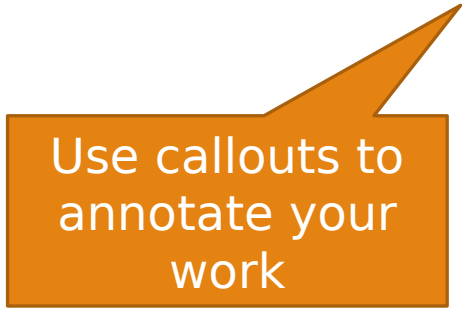
C.P5 Create Company Profile

SCREENSHOT OF PROFILE

Add an annotated screenshot



DESCRIPTION OF PROFILE

Show the profile being set up for business you have chosen as part of the plan you came up with in learning Aim B.

Resources and Information	Textbook pages 206 - 207
Have I done This?	
Am I confident on This?	

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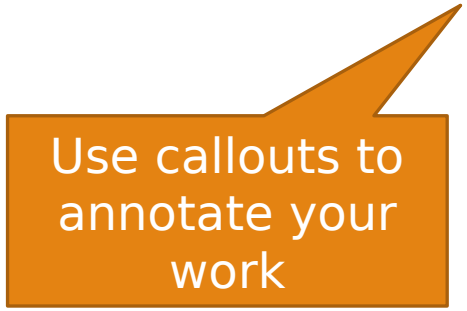
C.P5 Administer Company Profile

TWO SCREENSHOT OF PROFILE ADMINISTRATION

Add two annotated screenshots



DESCRIPTION OF PROFILE ADMINISTRATION

Show the profile being modified e.g. modify colours, add branding and logos, change permissions

You will clearly need to show **BEFORE and AFTER** of some account settings being changed.

You will need to make at least **THREE** profile changes

Resources and Information	Textbook pages 206 - 207
Have I done This?	
Am I confident on This?	

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BC.D2 Evaluate Company Accounts and Profile

You will need to list the pros of the Company Accounts and Profile

You will need to list the cons of the Company Accounts and Profile

You will need to come up with a conclusion showing how this **will or will not benefit the requirements of the business**

If it does not benefit the business do not be afraid to say so

You need to use keywords such as “I think”, “In conclusion”, “Finally”, “and so”, ‘because’ and ‘therefore’

Resources and Information	Textbook pages 206 - 207
Have I done This?	
Am I confident on This?	

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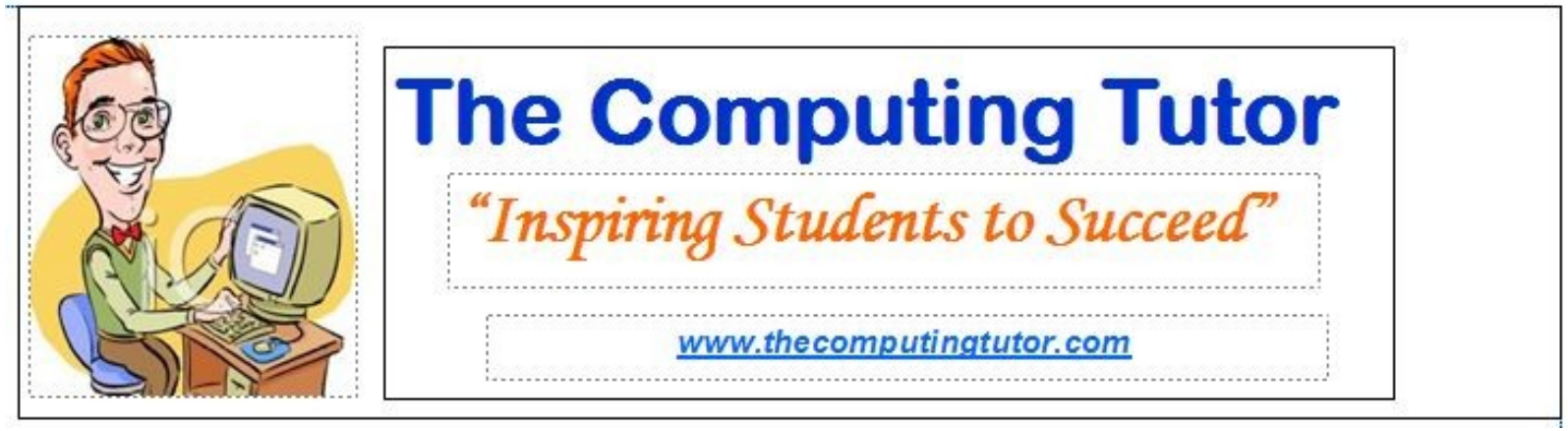

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